

## **Yantai Changyu Castel Chateau (Window of Yantai Changyu Wine City)**

**The place where the dream of a Chinese winery begins is the sunny beach, the sea, and the sea**

A foreign journalist wrote in his travelogue, "Standing on the top floor of Changyu Castel Chateau, one can see the vast sea. Between the azure waters and the Alsatian style wineries, there is a verdant vineyard. This is not a winery, but a fairy tale, a dream..."

Castle Winery originated in Bordeaux, France. The Castle Winery boasts the best vineyards, winemakers, and wine cellars, capable of producing high-quality winery wines.

In 2001, Changyu and Castel Brothers, the largest wine producer in France, built the Changyu Castel Chateau in the Yantai Development Zone. This is the first winery in China to be built according to the international winery Sunshine, Sea, and Beach 3S standards, and has achieved winery cultivation, winery brewing, and winery storage, ushering in the era of winery wine in China.

Entering the gate of Castel Chateau, you can see a long grape trellis. Behind the trellis is a 135 hectare vineyard, planted with grapes from all over the world. The main varieties include Cabernet Sauvignon, Merlot, Chardonnay, and Chardonnay.

The main building of the winery is an 8300 square meter European style castle. The underground of the castle is a 2700 square meter wine cellar, 4 to 5 meters deep, with a sesame gray granite ceiling and a large bluestone floor. Rows of French oak barrels are neatly stacked together in the wine cellar. The wine cellar provides "whole barrel ordering" services to the public, and many social celebrities store whole barrel customized wines here.

The window of Yantai Changyu Liquor City is located within the winery, and it is a national AAAA level tourist attraction. The Window of the Wine City conducts experiential tourism with wine culture characteristics in the park year-round, with the most interesting being the "Grape Picking Festival" during the annual grape ripening season. Tourists carrying bamboo baskets, wearing aprons and straw hats, and holding scissors, come to the vineyard to pick grapes themselves. Then, they come to the grape corridor, break the grapes themselves, and put the grape juice into jars to experience the fun of making wine. Tourists can also watch Grape Princesses stepping on grapes, as they jump into oak pots and step barefoot on grapes to celebrate the harvest.

The annual Wine City Window "Grape Princess SHOW Competition" is also very distinctive, and is a fun interactive activity in the dissemination of wine culture. Through forms such as "public participation and tourist selection," grape princesses are selected layer by layer to become ambassadors for promoting Yantai wine themed tourism.

The Window of the Wine City is also a large wine experience shopping center. Among the dazzling array of wines, wine glasses, as well as various souvenirs and gifts made from wine such as soap and desserts, there will definitely be one that you and your friends love. You can also take on-site photos here, print them onto the wine label, and create a unique commemorative wine.

The Wemiss Tasting Center in the window of the wine city, with elegant French private rooms and banquet halls, provides a variety of carefully matched meals, making it an excellent dining spot for travel breaks, family gatherings, business banquets, and themed weddings