

## Changyu Wine City is on the rise

The market-oriented operation of the Changyu Wine Culture Museum in 2002 marked the beginning of the Changyu wine industry tourism. During the 10-year period from 2004 to 2014, the wineries invested and built by Chang Yu in China sprung up like mushrooms after rain, spanning 5 provinces and 1 municipality directly under the central government. A perfect arc was drawn at 37 degrees north latitude, like a rainbow in the air in the warm north. In 2013, with a total investment of 2 billion yuan, the Changyu Liquor City project covering an area of 6200 acres began construction, presenting a magnificent image of "City in Wine, City in Wine" in three dimensions to the world. Undoubtedly, Changyu Winery is not only the R&D and manufacturing center of Chang Yuxin, but also the largest comprehensive wine industry tourism and cultural brand in China.

Jiucheng is located in the Economic and Technological Development Zone of Yantai City. The production project adopts the world's advanced equipment and technology, advanced automation and information systems, and the key processes are jointly designed and completed by Italian and Chinese expert teams. The tourism project is jointly created by a number of Chinese and foreign experts (who have participated in the planning and design of projects such as Disneyland and Universal Studios in the United States), and is characterized by internationalization, novelty and experience. The wine production center in the park has a vertical oak barrel shape and a construction area of 220000 square meters. After being fully put into operation, it can produce 250000 tons of wine and 150000 tons of brandy annually. The Grape and Wine Research Institute is designed in an upright oak barrel shape, with a total of 19 layers, surrounded by several champagne glasses, symbolizing "raising the glass to celebrate". The research institute has a Wine Technology Museum, a center for grapes and wine, product analysis and quality control, and international academic exchanges. The top floor is a sightseeing and wine tasting area. Dinglotte Winery adopts Gothic architectural style and is built along the lake, covering an area of 20 acres with a building area of 19000 square meters. It has 1000 acres of hillside vineyards and is the first collection level winery in China. Koya Brandy Winery adopts the Romanesque architectural style of medieval Europe, with a building area of 20000 square meters, and is the only professional brandy winery in China.

The company will build Changyu Wine City into China's first 5A level wine industry tourism scenic spot, the largest interactive entertainment industrial tourism project in China, the only theme park in China that integrates industrial tourism parks, amusement parks, and grape horticulture parks, and the only one-stop wine culture tourism leisure, vacation, and health experience center in the world, Here is a rising hall for domestic and foreign wine enthusiasts to fully experience wine culture.