Changyu Factory Song

Mr. Yan Su, a renowned lyricist and playwright who is highly respected for his classic works such as the opera "Sister Jiang" and the song "Where Are We Going?", is known as an artistic master with a heart full of sincerity, passion, and integrity. Among the over 1000 works left by Mr. Yan Su to the world, there is a song that praises grape wine and blesses national industry, which is the Changyu Factory song "Grape Wine Never Nights" written by Yan Su and composed by Gu Jianfen. The song sings: "Raise your glass and look back at the clouds and smoke, 1892 to today; the history of entrepreneurship in the vicissitudes of time, dissolved in the fragrant vineyard. The silver beach and blue sea surround the green mountains, and the waves brew poetry; the intoxicating place of the precious wine and jade liquid, the crystal clear sweat beads turn into the spring. The golden award of the World Expo is brilliant, leading the fashionable charm; the amber cup is filled with pure emotions and kindness, solving the warmth and romance of Baina. The golden award of the World Expo is brilliant, leading the fashionable charm."; Looking ahead, the Ming Dynasty will be even more brilliant, and the grapes and wine will never stop at night... " In 2004, while attending the National People's Congress, Chairman Sun Liqiang of Zhangyu Company met two artists, National People's Congress representative Yan Su and Standing Committee member Gu Jianfen, and invited them to create factory songs for Changyu. In order to create this classic factory song, Yan Su and Gu Jianfen made a special trip to Yantai to gather inspiration, visiting and interviewing places such as the Changyu Liquor Culture Museum, Changyu Underground Wine Cellar, and Changyu Caster Winery. The Yantai Municipal Party Committee Propaganda Department, Yantai TV Station, and the company's editorial and review team provided full cooperation. The century long arduous entrepreneurial journey, promising development prospects, and fragrant and mellow grape wine of Changyu have inspired two art masters to create the passionate work "Grape Wine Never Dies". The singing form of this song is a lead choir, and the first recorded version was led by the famous baritone singer Tong Tiexin. In 2006, when participating in the provincial factory song competition, "Grape Wine Never Dies" was awarded the first prize. In the 2010 Yantai City "Rural Credit Cup" Factory Song Creation and Singing Competition, he won a gold medal again. What is even more unforgettable is that the "Legend of Changyu 120th Anniversary" celebration evening held in Yantai Sports Park in 2012, with the finale being "Grape Wine Never Dies" led by Tong Tiexin and sung by the Changyu staff performance team. The choir segment led thousands of Changyu staff members to stand up and sing in unison, paying tribute to the company's 120th anniversary.

"Grape wine never sleeps" also appears in exercises in high school history textbooks. There is a multiple-choice question in the tenth lesson of "The Twisted Development of Chinese National Capitalism" in the second volume of the "Experimental Textbook of Ordinary High School Curriculum Standards - History Compulsory" published by People's Education Press: "The song of Chang Yu Company" Grape Wine Never Nights "sings:" Raise your glass and look back at the clouds, 1892 to today; the history of entrepreneurship in the vicissitudes of time, dissolve into the fragrant vineyard. ". 'Which of the following statements is correct about Changyu Company in 1892: A. Its nature is a national capitalist enterprise; B. Driven by democratic republic and "industrial salvation"; C. Indicating the emergence of the national bourgeoisie; D. Reflecting the dominant position of ethnic capital in China The correct answer is A.

On February 12, 2016, on the day of Mr. Yan Su's passing, the official WeChat account of

"Changyu Wine" posted a Weibo expressing condolences