

Yantai International Grape and Wine City

Yantai's geographical and climatic conditions are particularly suitable for the growth of wine grapes. Since the birth of Changyu Company, the first industrialized wine production enterprise in Chinese history in 1892, Changyu has grown and developed for over a hundred years, creating a legendary wine culture. Led by Changyu Company, Yantai wine enterprises continue to develop and grow, driving the rapid development of the entire Chinese wine industry. Only regions that have made outstanding contributions to grape cultivation and achieved internationally recognized standards of wine quality can be approved as international grape and wine cities. The reason why Yantai has won the title of International Grape and Wine City is closely related to the contribution made by Changyu to the development of China's grape wine industry.

In October 1987, the International Grape and Wine Organization held its annual conference in Rome, Italy, with 270 representatives from 28 countries attending the conference. At that time, the Yantai Municipal Government and Changyu Company sent personnel to form a delegation to attend the meeting. On October 31st, Mr. Robert Dinglot and then Chairman of the International Grape and Wine Organization, Frigny, officially announced the list of 116 international grape and wine cities in 28 countries around the world and issued certificates to representatives from these cities. The Yantai Municipal Government has accepted this honorary title. At this point, Yantai has officially become the only "International Grape and Wine City" in China and even Asia.