

The Fate of Tinlot and Chang Yu

Mr. Robert Tinlot is the Honorary Chairman of the International Organization of Grapes and Wines (OIV), Chairman of the Executive Council and Honorary Dean of the French Wine Academy, and a renowned wine master in France and even the international wine industry. Ding Lotte served as the Director of the International Bureau of Grapes and Wines (OIV) for 11 years. As an internationally renowned high-quality wine explorer, he has written numerous articles on vineyards and wine from around the world, and has contributed to the production of 52 films on world wine culture. Over the course of 28 years, Mr. Ding Lotte has visited China eight times, covering all wine producing regions throughout the country. During this period, we formed an inseparable bond with Changyu Company.

The first time they got to know each other was in 1987, when Mr. Ding Lotte, then Director of the International Bureau of Grapes and Wines, presided over the "Yantai International Wine and Brandy Sensory Tasting Symposium" in Yantai. He held a press conference titled "Yantai Wines Going Global" and visited various factories and vineyards of Chang Yu, giving high praise to Chang Yu's wine and brandy. In 1988, when Mr. Ding Lotte returned to Yantai, he awarded the "International Grape and Wine City" emblem to the then Mayor of Yantai, Yu Zhengsheng, and invited Yantai to participate in the World Wine Conference as an observer.

In 1992, on the occasion of the 100th anniversary of the establishment of Changyu Company, Mr. Ding Lotte personally visited Yantai to congratulate Changyu Company. On the morning of September 8th at 9 o'clock, the three-day Yantai International Wine Festival held its opening ceremony in Yantai Shanhaiwan and Coastal Road. After the opening ceremony, a float parade was held, and wherever the float went, there were countless people and alleys, creating an unprecedented spectacle. The unveiling ceremony of the "International Grape and Wine City" city emblem was held at the train station square. Mr. Ding Lotte personally unveiled the emblem of Yantai's "International Grape and Wine City" and participated in the completion ceremony of the "Chang Yu Wine Culture Museum". Mr. Ding Lotte was awarded the title of "Honorary Citizen of Yantai City" by Yantai City.

On September 8, 2002, Changyu Company celebrated its 110th anniversary. Mr. Ding Lotte and Mr. Sun Lijiang, Chairman of Changyu Company, jointly pushed open the door of the Changyu Wine Culture Museum, which symbolizes a milestone in the history and future of Chinese wine, and a new starting point and expansion. This is Mr. Ding Lotte's first visit to Changyu after becoming the Honorary Director of the International Bureau of Grapes and Wines. By participating in various activities of Chang Yu, he enhanced his understanding of Chang Yu and facilitated future cooperation with him.

In 2007, Mr. Ding Lotte, who was awarded the honorary president title of OIV after retirement, came to Changyu for the fourth time. On May 30th, Mr. Tinlot was awarded the title of "Honorary Manor Master" of Changyu Beijing Afip International Winery. Sun Liqiang, Chairman of Changyu Company, presented Mr. Tinlot with a symbolic estate The silver key to the main identity. After being hired, Mr. Ding Lotte regularly comes to China every year to provide technical guidance and management experience, assist Beijing

Changyu Afip International Winery in timely tracking the latest information of the international wine industry, continuously improve the professional quality of the staff and the equipment and technology level of the winery, and make the quality of the winery's wine reach the advanced level of similar international products.

Between 2008 and 2009, Mr. Ding Lotte visited Changyu twice. Attended the Yantai International Wine Festival and various events hosted by Changyu Company during the event. In September 2009, Mr. Ding Lotte came to Changyu Afip Chateau in Beijing to guide grape picking work. He was surprised to find that the soil in the ecological conservation area of Miyun in Beijing was comparable to that of the left bank of Bordeaux. The gravel structure soil had good drainage and permeability, and the grape tree roots rooted more than 5 meters deep in the earth, ensuring that the grapes could fully absorb trace mineral nutrients from the deep soil layers. He firmly believes that this favorable natural environment will surely produce good wine with a mellow taste and profound connotation. He was amazed by the quality of the grapes harvested by the 2009 winery. Under his guidance, the Afip Chateau selected the highest scoring grape wine from both domestic and foreign winemakers in 2009 and stored it separately. To express gratitude to Mr. Tinlot for his contributions to the winery, the winery named the finished wine made from the original wine " Tinlot grade Afip Chateau " and used it as the starting wine for the 2009 Afip Chateau.

In April 2010, Mr. Ding Lot and the Dean of the French Wine Academy, Renibayan, came to China, marking his seventh visit to Changyu. On that day, Mr. Renibayan, Dean of the French Wine Academy, Mr. Ding Lotte, Honorary Dean of the French Wine Academy, and Mr. Sun Liqiang, Chairman of Changyu Company, signed an agreement in Yantai to cooperate in setting up a training center at Changyu Afip Chateau in Beijing to jointly train Chinese wine professionals.

In September 2012, Mr. Ding Lot, who was over 80 years old, came from France to Changyu to attend the groundbreaking ceremony of the Ding Lot Winery project in Yantai Changyu International Wine City named after him. This is his eighth time coming to Changyu. Tinlot Winery is the first collection level winery in China, and the first winery in China to use organic cultivation methods and natural power cultivation to produce wine. Mr. Ding Lotte said in an interview with the media, "He deeply loves the city of Yantai. It has a superior natural environment, mild and humid climate, and abundant sunshine, making it the best grape producing area in China. He will continue to pay attention to and support Ding Lotte Winery, do his best to help the development of the winery, and strive to enable high-end wine enthusiasts around the world to drink high-end wines named after him with Chinese characteristics as soon as possible." In recognition of Mr. Ding Lotte's work in promoting Chang Yu's wine to the world, Chang Yu has specially erected a statue of a knight image for him at the Wine City Tasting Center.