

Brandy Diplomacy

In 1954, the Geneva Conference was held. Chinese Premier Zhou Enlai led a delegation to attend the Geneva Conference. This is the first time that the People's Republic of China has participated in and discussed international issues as one of the five major powers. Therefore, the state also attaches great importance to the selection of national gifts, and the liquor products have chosen the Chinese local brands " Guizhou Moutai" and "Changyu Gold Award Brandy". Although both wines have a spicy taste, they have completely different styles. The former is entirely brewed using local Chinese technology, while the latter is more of a model of "using foreign things for China". The symbolism of this combination may be to make the world understand a truth: the Chinese people, with their over 5000 years of civilization and wisdom, not only have strong self creation ability, but also are good at learning, innovation, and transcendence. The lion of China is waking up. This is a beautiful "Brandy Diplomacy Tale." The conference magazine "International Discussions" summarizes the praise of representatives from various countries for Changyu's fine wine: the gold medal brandy represents the progress of science and culture in the People's Republic of China. Changyu fine wine has made contributions to China's diplomatic cause and has also become the wine used by the country to host international banquets.