Brewing Society

When it comes to brewing societies, one cannot help but mention one person, who is Zhu Baoyong. Professor Zhu Baoyong is a renowned educator, scientist, and brewing expert in fermentation science in China. In his early years, he studied in Japan, France, and Belgium and studied at the famous Pasteur Institute in France. Later, he transferred to the Belgian Fermentation Industry Institute and graduated with a degree in Biochemical Engineer. After returning to China after completing his studies in 1936, Zhu Baoyong was enthusiastic about revitalizing China's brewing industry and regarded Changyu Company as the first stop to serve the motherland. He once worked as an engineer and factory director at Changyu Company in Yantai.

During the period when Chang Yu worked, while focusing on resuming production, Zhu Baoyong and Xu Wangzhi, who served as the manager, initiated the organization of the first academic organization in the history of Chinese brewing - the "Chinese Brewing Society". Due to his reputation, well-known figures in the domestic brewing industry have attracted attention, such as Tang Tengquan, the manager of Shanghai Alcohol Factory, Chen Changsheng, the director of the factory, Chen Fangji, the director of the Department of Agrochemistry at Central University, and Professor Lu Baozhong. Zhu Mei, the deputy manager of Yantai Changyu Company, Zhang Mianxin, the agronomist of Changyu Company, and Sun Wei, the director of the laboratory are all members of this organization.

The establishment of the Brewing Society is a significant chapter in the history of Chinese brewing. The Brewing Journal, published on the platform of the Brewing Society, was founded on January 1, 1939, mainly publishing valuable academic articles from across the country. At present, there are three issues of Brewing Magazine, which are precious cultural relics stored in the museum archives. The magazine has gathered knowledgeable individuals for academic exchanges in Chinese brewing, making it an academic hub for the elite in the brewing industry. It has played a crucial role in promoting the development of China's brewing industry. Among the three issues of the magazine, Zhu Mei and Sun Wei wrote the most articles. Under the company's arrangement, Zhu Mei went to Europe for inspection and returned to write "Record of European Brewing Industry Inspection". Sun Wei published 8 articles on wine and brandy, covering professional content such as wine categories and nutritional components, women and wine, comparison of global wine production, and brandy production methods. In particular, the introduction and composition analysis of wine and brandy products produced by Changyu Company at that time left valuable historical information for the company. The Brewing Society and its academic publications can be regarded as a model for the brewing industry to visit brewing talents, explore and research academia, and strictly follow the faithful promotion. At that time, the site of the Chinese Brewing Society was at 20 Jing'an Temple Road in Shanghai, and the Brewing Magazine was printed by Guoguang Printing Company.