

## Guidun Yimou

In 1932, to celebrate the 40th anniversary of the company's establishment, General Manager Zhang Zhijun organized a promotional commemorative event and issued a commemorative album printed by Shanghai Liangyou Book Printing Company. Kuomintang central and local government officials Zhang Xueliang, Gu Yingfen, Song Ziwen, Kong Xiangxi, Han Fujun, Liu Zhennian, and others have all inscribed inscriptions to commemorate Chang Yu.

The most eye-catching one among them is the inscription "Guidun Yimou" written by Zhang Xueliang, the commander of the Northeast Army, for Zhang Yu Company. Speaking of Zhang Zhixian and Zhang Xueliang, although they share the same surname and have different regional and generational backgrounds, they have established a strong friendship in their interactions and should be considered gentlemen's friends. The four character calligraphy treasures of Shao Shuai are undoubtedly important historical materials in the collection of Chang Yu and even in Chinese history. They are now quietly displayed in the calligraphy and painting hall of the museum, welcoming visitors from all directions. Due to its long history, we have not left a precise explanation of these four words from the inscriptions of the time. We can only find their sources through consulting classics: "Gui" and "Dun" refer to two famous wealthy merchants, Bai Gui and Yi Dun, during the Spring and Autumn and Warring States periods. "Yi" in ancient Chinese means to impart or give,

while "Mou" refers to the way of business and business strategy. Here, the Young Marshal praises Chang Yu Company for its excellent management by borrowing from the past to the present. Thinking of this past and looking back at the inscription, are you also silently pondering, feeling surging and filled with emotions?'